

# Goals and Accomplishments for Berkeley City College

Spring 2009



# Goals for 2008-2009

## **ADVANCING STUDENT ACCESS, EQUITY, AND SUCCESS**

1. Implement strategies identified in basic skills inventory in order to improve the transition of basic skills students to college-level courses.
2. Create retention task force as a subcommittee of Berkeley City College's Roundtable.
3. Improve linkages between instruction and student services as a means to improve student success.
4. Incorporate assessment plans for the improvement of learning outcomes for courses, programs, general education courses, and services.
5. Develop action plan for implementation of Student Equity Report.
6. Meet enrollment target established by the District.
7. Maintain or improve productivity of 19 minimum class size for all course offerings.
8. Expand transfer agreements and number of transfers to universities.
9. Connect with high schools and middle schools as part of the Student Ambassador Program.

## **ENGAGING OUR COMMUNITIES AND PARTNERS**

1. Continue partnership with City of Berkeley's Youth Works and Rubicon.
2. Represent the College at Chamber events at Berkeley, Emeryville, and Albany.
3. Expand role of industry advisory committees.
4. Host events to the community in an effort to showcase BCC's programs and services.
5. Expand partnership with UC's Center for Organizational and Workforce Development.
6. Update Strategic Marketing Plan with an emphasis on community relations and outreach objectives.

## **BUILDING PROGRAMS OF DISTINCTION**

1. Expand distance learning course offerings.
2. Implement service learning in selected programs.
3. Implement "green initiatives" in selected programs.
4. Expand offerings in multimedia, biosciences, and tourism/hospitality.
5. Pilot learning communities in Foundations Program (basic skills).
6. Develop Faculty Lecture Series.

## **CREATING A CULTURE OF INNOVATION AND COLLABORATION**

1. Complete successful accreditation self study by December 2008.
2. Prepare for accreditation visit in March 2009.
3. Work with district to complete Facility Plan.
4. Work with district to complete Technology Plan.
5. Develop interdisciplinary linkages between instruction and student services.
6. Create a newly formed Facilities Task Force as a subcommittee of BCC's Roundtable for Planning and Budget.
7. Work with district as representative on Career and Technical Education Coordinating Council.

## **DEVELOPING RESOURCES TO ADVANCE AND SUSTAIN PERALTA'S AND BERKELEY CITY COLLEGE'S MISSIONS**

1. Expand contract education.
2. Submit grants to support college initiatives.
3. Meet enrollment target.
4. Pilot entrepreneurial initiatives as fundraising opportunity with local bookstores and art organizations.
5. Build human capacity by working with district to hire additional faculty and staff.

## **Accomplishments in 2007-2008**

### **ADVANCING STUDENT ACCESS, EQUITY, AND SUCCESS**

1. Attained enrollment target for 2007-2008. Surpassed FTES target by 25%. FTES target was 2810, achieved 3500 FTES for 2007-2008.
2. Maintained productivity of 18.6 average class size.
3. Established the Outreach Committee with participation from public information, coordinator of outreach, and business and industry outreach.
4. Created the Student Ambassador Program.
5. Completed Equity Report- (data section).
6. Developed strategies to improve basic skills course completion and retention as part of finalized version of Basic Skills Inventory.
7. Increased numbers of transfers to various universities: 83 to UC Berkeley, 72 UC Davis, and 58 UC Santa Cruz. There were also 28 transfers to CSU, East Bay.
8. Established new articulation agreements with colleges and universities
9. Continued progress on learning outcomes assessment: 25% of course assessments, 15% of program assessments, 70% of general education assessments, and 50% of student services assessments.
10. Completed ARCC Report as framework for improvement of institutional outcomes.
11. Developed retention strategies for African American and Latino students through participation in African American Summit sponsored by CSU, East Bay and the first African American Male Summit at Coastline College.

### **ENGAGING OUR COMMUNITIES AND PARTNERS**

1. Developed partnership with UC's Center for Organizational and Workforce Development.
2. Developed partnership with Aspire Charter schools
3. Partnered with City of Berkeley to train 200 students and place them in jobs as part of Youth Works.
4. Established connections with Faith-Based Organizations, Building Opportunities for Self Sufficiency (BOSS), and Rubicon.
5. Hosted April 27, 2008 Community Celebration and Open House which attracted more than 1,000 visitors.
6. Hosted events in BCC auditorium to support extracurricular activities and bring renowned speakers to the College.
7. Expanded cultural events by featuring arts programs including hosting PRO-ARTS.

8. Hosted Young Future Leaders Workshop at BCC.
9. Created Disaster Preparedness Plan and provided training for BCC's internal stakeholders.
10. Hosted video showcase in auditorium.
11. Partnered with KQED and the League of Women Voters to raise awareness about "Get out the Vote Campaign."
12. Conducted community advisory committees for instructional and student services programs.
13. Participated in Berkeley and Emeryville Chamber events.
14. Conducted needs assessment with Berkeley City Council Members including a community focus group facilitated by McIntyre.
15. Integrated and accomplished Marketing, Community Relations, and Outreach Objectives.
16. Developed partnership with East Bay Mud (Assessment for the LEAD Academy).

### **BUILDING PROGRAMS OF DISTINCTION**

1. Expanded multimedia program.
2. Developed Human Services Paraprofessional Program, including Community Health Worker Certificate in collaboration with the City of Berkeley's Department of Health Services.
3. Developed template for Career Academy Program.
4. Established cross-disciplinary programs in Basic Skills.
5. Expanded modern language course offerings including Arabic and Portuguese.
6. Incorporated international and green perspectives across the Global Studies Program.
7. Offered 50 online and/or hybrid classes in 2007-2008.
8. Enhanced basic skills program by incorporating concepts related to Digital Bridge Academy.
9. Strengthened Transitions Program for students who completed the basic skills curricula and continue to prepare for transfer courses.
10. Provided workshops in "soft skills" and job preparation for students ages 14 through 21 who are being placed in public and private sector "green jobs."
11. Adopted Moodle as a course management system and shared platform with the other three Peralta Colleges.
12. Updated all Associate Degree and Certificate Programs to conform with new Title 5 standards.

### **CREATING A CULTURE OF INNOVATION AND COLLABORATION**

1. Completed Progress Report for Accreditation in April 2008.
2. Completed Draft of Educational Master Plan.
3. Completed First Draft of Accreditation Self Study: completed report due January 2009.
4. Completed Five-Year Construction Plan.

5. Developed plan for Build Out at Berkeley City College including expansion of large classrooms, new science labs, and additional office space as well as more efficient co-location of student services.
6. Submitted first ever Title III, Strengthening Institutions Grant to support cross-disciplinary linkages as well as basic skills education.
7. Instituted the Roundtable for Planning and Budget.
8. Developed Collegewide Resource Allocation Model.
9. Completed and analyzed internal and external assessment scans.
10. Worked with the Office of Educational Services at the district to provide additional funding for SLO assessment.
11. Worked with all three Peralta Colleges to implement CurricuNet.
12. Participated in implementation of PASSPPORT.
13. Provided input for content of Districtwide Strategic Master Plan.
14. Accomplished all unit and academic department target marketing objectives in BCC's integrated Strategic Marketing Plan.

### **DEVELOPING RESOURCES TO ADVANCE AND SUSTAIN PERALTA'S AND BERKELEY CITY COLLEGE'S MISSIONS**

1. Expanded Career Technical Grant Initiative (former V-TEA) in the amount of \$129,000 focusing on multimedia, biotechnology, tourism/hospitality, and human services.
2. Prepared grant application for CTE's Teacher Education Pipeline grants
3. Built human capacity by hiring 4 new full-time faculty and 10 new classified staff.
4. Participated in grant CTE application with a focus on multimedia for the 4 Peralta Colleges.
5. Completed TransBay Training and Educational Collaborative (TTEC) grant activities for Community Health Workers.
6. Implemented the Pathways to Self Sufficiency Career Partnership funded by California Employee Development Department.
7. Received \$6,600 from CCIE for setting up Study Abroad Program.
8. Expanded contract education opportunities in the amount of \$20,000.
9. Received funding from Sustainable Peralta to incorporate green competencies in the Global Studies Program.